

More Media for Less - Choose Salon City!



SALON CITY (CONSUMER MAGAZINE)

Type Size	1x	3x	5x	7x	9x
A. 2 Page	12,000	11,500	11,000	10,500	10,000
B. 1 Page	6,500	6,000	5,500	5,000	4,500
C. 1/2 Page	4,500	4,000	3,500	3,000	2,500
D. " "	" "	" "	" "	" "	" "
E. 1/3 Page	2,500	2,250	2,000	1,750	1,500
F. " "	" "	" "	" "	" "	" "
G. 1/4 Page	2,250	2,000	1,750	1,500	1,250
H. Boutique	1,150	1,000	850	700	550
J. Mini-Boutique	600	550	500	450	400



SALON CITY.COM (BANNER ADS)

Type Size	1x	3x	5x	7x	9x
A. LG BANNER	600	550	500	450	400
B. MED BANNER	350	325	300	275	250
C. SM BANNER	200	175	150	125	100



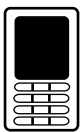
HOLLYWOOD CELEBEAUTY (WEB SHOW)

Type Size	1x	3x	5x	7x	9x
A. Three Min. Show	12,000	11,500	11,000	10,500	10,000
B. One Min. Brand	6,500	6,000	5,500	5,000	4,500
C. 30 Second Spot	4,500	4,000	3,500	3,000	2,500



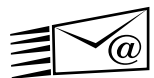
VIP PRESS PARTY (EVENTS)

Type Size	1x	3x	5x	7x	9x
A. AWARDS	12,000	11,500	11,000	10,500	10,000
B. SUNFUN	6,500	6,000	5,500	5,000	4,500
C. PRESS PARTY	2,250	2,000	1,750	1,500	1,250



MOBILE TEXTING (PHONES)

Type Size	1x	3x	5x	7x	9x
A. LG BANNER	600	550	500	450	400
B. MED BANNER	350	325	300	275	250
C. SM BANNER	200	175	150	125	100



EMAIL BLASTS (INTERNET)

Type Size	1x	3x	5x	7x	9x
A. SINGLE STORY	600	550	500	450	400
B. WEEKLY	350	325	300	275	250
C. SPOT STORY	200	175	150	125	100



BEAUTYMAKER (TRADE PAPER)

Type Size	1x	3x	5x	7x	9x
A. 2 Page	6,000	5,500	5,000	4,500	4,000
B. 1 Page	3,250	3,000	2,750	2,500	2,250
C. 1/2 Page	2,250	2,000	1,750	1,500	1,250
D. " "	" "	" "	" "	" "	" "
E. 1/3 Page	1,250	1,150	1,050	950	850
F. " "	" "	" "	" "	" "	" "
G. 1/4 Page	1,000	900	800	700	600
H. Boutique	675	575	475	375	275
J. Mini-Boutique	350	325	300	275	250